



## RESUME

# Roberto Carlos Báez Marcano

Producer, Filmmaker, Graphic Designer

Buenos Aires, Argentina

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## BRIEF

Roberto is a dedicated producer, filmmaker and graphic designer with a tendency to merge these forms of art into his works with passion for detail and high-quality standards in a creative and innovating way.

A trajectory of more than 15 years has allowed him to explore many fields of design, film/tv, photography, music, sound and events. Which has made him an ingenious and suitable professional in workplaces where different technical and creative jobs collide such as arts and entertainment.

## GOALS

His current focus is the pursuit of new challenges, opportunities and connections that allow him to keep reinventing himself and continuing his journey in a company dedicated to arts, entertainment and specially, but not necessarily, audiovisual production.

## EDUCATION

1997 – 2008 | Colegio San Vicente de Paúl

### BA in Science

Maracaibo, Venezuela.

2009 – 2014 | University of Zulia

### Graphic Design

Maracaibo, Venezuela.

## LANGUAGES

- Spanish (Native proficiency)
- English (Professional working proficiency)

## WORK EXPERIENCE

2008 – Present

### Roberto C. Báez M. (Freelancer)

Producer, Filmmaker, Graphic Designer.

2004 – Present

**RcStudios** (Personal Audiovisual/Creative Producing and Distributing Brand)

Director, Producer, Creator

2018 – Present

### 032 Global (Agency)

Editor, Post-Producer.

2012 – 2018

### Clap Media (Production Company/Agency)

Post-Producer, Designer, Field Producer.

## ACHIEVEMENTS

2018 | Museum of Contemporary Art of Zulia | Venezuela

### "Backstage Pass"

First Photography/Multimedia exhibit as a curator and artist.

2015 | Savannah College of Art and Design | USA

### SCAD Achievement & Academic Scholarships

Film & TV MFA Scholarships

2014 | Faculty of Architecture & Design of LUZ | Venezuela

### "Diseño de Producción Audiovisual Musical para promover el talento emergente de la ciudad de Mcbo."

Academic Publishing of thesis project for distinction.

2014 | Universidad del Zulia | Venezuela

### Cum Laude (Graphic Design)

Academic Honor.

## JOBS & SKILLS

### Jobs

Producer  
Director  
Director of Photography  
Tech Director  
Assistant Director  
Tech & VFX Supervisor  
Camera  
Photographer  
Still Photographer  
Videographer  
Boom Operator  
Audio Engineer  
VJ/Live Graphics/Video  
Video Technician  
Broadcasting Tech/Director  
Projection/Mapping Technician

### Environments

Short Films  
Commercials  
Videoclips  
Corporate Videos

Series  
Concerts  
Unplugged Shows  
Shows  
Social Events  
Festivals  
Interactive Installations  
A/V Production Houses  
Advertising Agencies  
Freelance Work

### Post-Production

Editing  
2D/3D Animation  
VFX  
Soundtrack  
Audio Mixing  
Mastering  
DVD/Blu-ray Authoring  
Photo Retouching  
TV Distributing  
Broadcasting  
Multimedia Programming

### Design

Digital  
Web  
Print / Editorial  
Branding  
Motion Graphics  
Visuals  
Products  
Infographics  
Graphics Package  
Promos  
Lyric videos  
Visuals  
Branding media  
Architectural Renders

### Tools

Video/Film/Photo Cameras  
Audio/Video Equipment  
Adobe Creative Suite  
FCPX / Vegas / Resolve  
ProTools/Logic/StudioOne  
Arena / VDMX

## OTHER LESS RELATED ACTIVITIES

### IoT, SoC Programmer / Basic Electronics

Basic experience with python/bash programming in UNIX environments like Linux and Debian on Raspberry Pi 3/Mini boards with audio video and interactive purposes.

Adding up with C/C++ in Arduino microprocessors for COMM and sensors. Plus, basic experience with motion sensors, led segment displays/matrix and Wi-Fi/Radio/Bluetooth chips.

### Designer at Revista 'Expresiones'

Head Graphic Designer and Creator of the Branding and concept of a little arts and crafts magazine.

### DJ

Loves to mix and live stream records in his free time to entertain people by playing music that make them feel good. He's also a crew member of a DJ collective in which he produces, designs and performs as a Designer, DJ and VJ.

## NOTABLE PROJECTS

2020 | Documentary

### The Tale of Doctor D "A life in vinyl"

Producer and director of a short documentary about a DJ, b-boy, collector and producer with a career of more than 30 years and a collection of over a 18,000 vinyls.

2018 | Web Series

### The Making Of Series

Development and Production of a 'Making Of' web series about the musical/audiovisual production in the city of Maracaibo, Venezuela. Four episodes of about 4-9 minutes.

**Thanks for your consideration.**

For more information, projects and detailed background please visit [www.robertocbaezm.com](http://www.robertocbaezm.com).